

KEVIN J. CASAS

kevinjcasas.com

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(956) 832-8957

EDUCATION

Northeastern University, Boston, MA GPA 3.566

- BFA in Graphic Design, expected May 2019
- Concentration in Experience Design, Minor in Art History
- Honors/Awards: University Honors Student, Dean's List, National Hispanic Recognition Program Scholar

Homer Hanna High School, Brownsville, TX

- High school diploma awarded June 2014
- Honors/Awards: Valedictorian of Graduating Class, National Honor Society Member

EXPERIENCE

Studio Designer at Scout Student-Led Studio,
Boston, MA September 2015 - December 2017

- Collaborate with project team to create branding, UX, UI, and web design for student ventures.
- Designed for clients including a mobile photo sharing app, a mobile shopping app, and an author's website.

**Design Assistant at Northeastern University
Marketing and Communications**,
Boston, MA September 2015 - December 2017

- Work directly under the Design Director
- Edit images for visual designs and magazine publications
- Create visual proofs and concept art
- Lead ground-level research on new projects
- Designed the logo for AfterHours, a campus music venue

UX Design Co-op at Placester, Inc.,
Boston, MA January 2017 - June 2017

- Worked with the UX team to design new features for website themes, CRM management, and mobile app.
- Focused on user research, UI/UX, and visual design work to document and hand off to the engineering team.

Graphic Design Intern at Breeden/McCumber Group,
Brownsville, TX June 2015 - August 2015

- Designed promotional materials for local businesses
- Designed a brand identity and mock-ups for a custom auto body shop

RELATED COURSEWORK

Interactive Media and Society
Computer Science 1
Programming Basics
Graphic Design 1 & 2
Typography 1 & 2
Experience Design 1 & 2
Interaction Design 1

SKILLS

Illustrator • Photoshop • Premiere Pro • InDesign •
Final Cut Pro X • WordPress • Agile • HTML •
CSS • Processing • Javascript • Sketch

PERSONAL PROJECTS

Freelance Designer

Design print and web solutions for clients.
Currently in the process of coding a web-site for my elementary school back home.

YouTube Content Creator

Create videos for two channels; one for daily video journals and one for more produced videos.

INTERESTS

User Interface • User Experience •
Psychology • YouTube • Comic Books •
Video Games